

EU policy initiatives in Fruit &Vegetables- which role for the sector ?

PROGNOSFRUIT 2008

DG Agri/C.2 FM



- 1. School Fruit Scheme**
- 2. Market observatory**
- 3. Standards**
- 4. MRL**
- 5. R&D**



Background

Single CMO 1234/2007

- Promotion funds (new rules, COM reg. 3/2008)
- Budget: Open ceiling
- National Strategy
- Environmental Framework



1. School Fruit Scheme

Objectives

- **Sustainable agriculture markets**

Innovative products, stable outlets

- **Improve Public Health**

Healthy eating habits of children, access for all

- **Bringing the EU closer to its citizens**

Know-how exchange, awareness raising



1. School Fruit Scheme

Time table

- Council request June 2007
- Public consultation Dec to Feb 2008
- 122 contributions
- Impact Assessment report finalised in April 2008
- Legislative proposal 8 July 2008



1. School Fruit Scheme

Commission proposal

- MS participation is optional
- Educational and health aspects remain MS competence
- Implementing rules flexible enough to allow for all MS models to continue
- Eligibility rules allow for all education systems and policy objectives to be pursued
- Ensuring effectiveness in medium and long term



1. School Fruit Scheme

Commission proposal

- **Purchase and distribution** of fruit & vegetables in schools to all children between 6 - 10 years old
- **Accompanying measures** for information on health benefits, involvement of teachers and parents, re-establish link to agriculture
- **Monitoring & evaluation and information** as integrated part of any Member SFS



1. School Fruit Scheme

Member States have to:

- Draw up a prior 'Strategy' for the implementation
- Provide for accompanying measures to make the scheme effective
- Provide for information and evaluation measures within the scheme

Member States may:

- In addition to EC aid grant national aid also to extend age group or increase distribution frequency

Member States may not:

- Replace current funding for any existing costs by EU funding



1. School Fruit Scheme

Budget

Max. EU contribution of 90 Mio pa

National envelopes on basis of children in core group of 6 to 10 year olds

Regional schemes possible (NUTS I level)

Reallocation of unclaimed funds in discussion

Timetable

Proposal 8 July

Council 29/30 September

Enter into force January 2009

Schemes start at beginning school year 2009/2010



2. Market observatory

Feasibility study 'Platform'

Budget 50.000€

Restricted tender

**Launch May 2008, duration from
September to November 2008**

Final report end 2008



2. Market observatory

Feasibility study 'Platform'

Data scope: pip fruit, stone fruit, citrus fruit, soft fruit, tomatoes, kiwis, asparagus

Data depth: production, forecast, stocks, prices, varieties, consumption

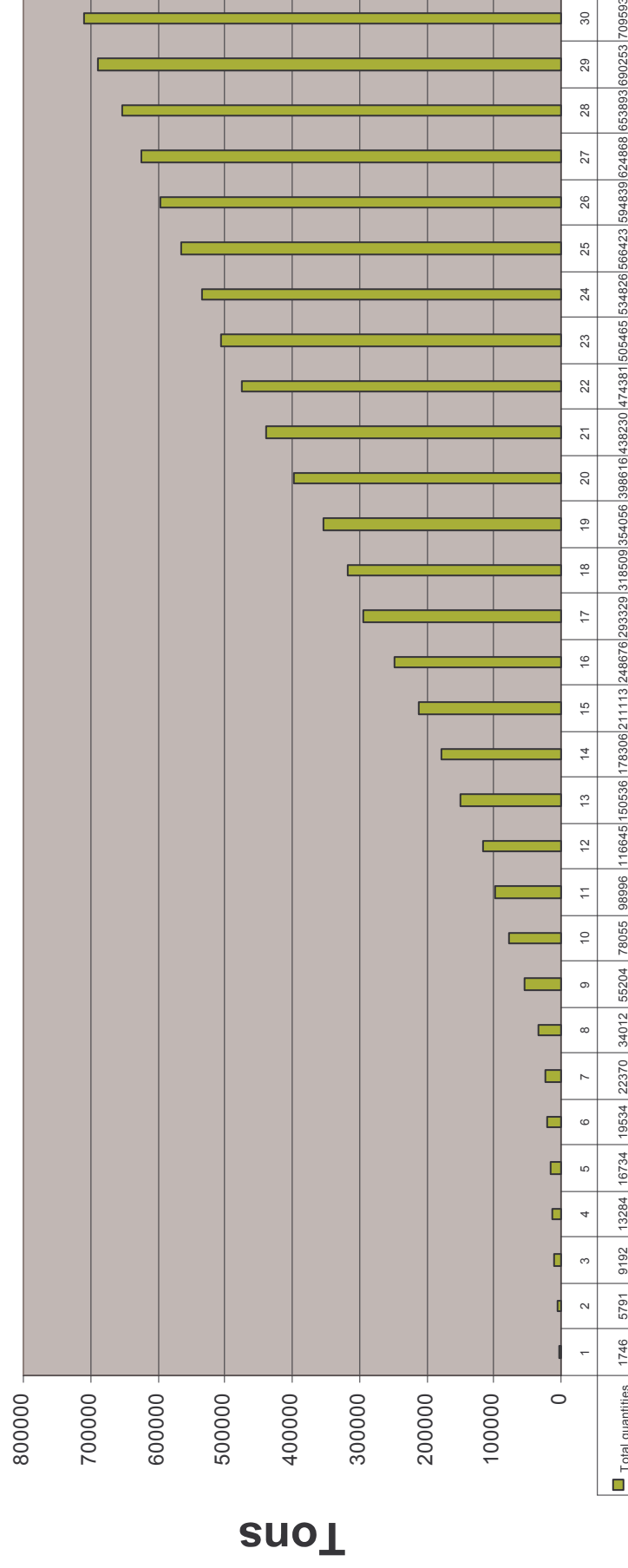
General issue: Privacy, competition rules, technical implementation



2. Market data

CUMULATED QUANTITIES OF APPLES

Regulation (CE) N° 1580/2007 Art 134



Weeks

Source: Quantities for which licenses have been issued acc. COM reg. 1234/2007 (ex-179/2006);

Southern Hemisphere Association of Fresh Fruit Exporters (SHAFPE)



2. Market observatory

Import Licenses

- **Availability:** TAXUD System operational in all Member states, continuous data reporting
- **Access:** AGRI direct and permanent access to data
- **Reliability:** Parallel data reporting to licenses system for confirmation



3. Standards

Two principles

Total number of specific standards has been reduced from 36 to 10 following the simplification exercise.

Ten specific marketing standards identical to the international standards set at UNECE level

http://www.unece.org/trade/agr/standard/stand_e.htm



3. Standards

Definition of "sound, fair and of marketable quality" corresponding to a general marketing standards for all fresh fruit and vegetables,

including the specification that full name of the country of origin must be labelled for all fresh fruit and vegetables.

The framework is the reform of the fruit and vegetable sector (see article 113a of Council Regulation 1234/2007).



3. Standards

List of the 10 specific marketing standards covering the most traded products (citrus, tomatoes, apples, table grapes, sweet peppers, peaches and nectarines, pears, lettuces, kiwis and strawberries).

This covers 75% of all trade in fresh F&V

According to data on value of trade, pears replaced
cucumber in the final list



3. Standards

Time table

Decision process in Single Management Committee

If no majority against COM proposal – enter into force
by begin September

If majority of votes against COM proposal – Council
decision and enter into force end October

Notification to WTO on-going



4. MRL

Issue at stake:

Implementation of Reg. (EC) No 396/2005 Maximum Residues Levels of pesticides

State of play concerning the review programme of Directive 91/414/EEC

Simplification:

500.000 National MRL -> 65.000 EU-harmonized MRLs (Annex III - Part A)

Any pesticide not covered in an annex -> default MRL 0,01 mg/kg

Five directives -> one regulation



4. MRL

The screenshot shows a web browser window displaying the 'Pesticide Residues MRLs' application. The browser's address bar is empty, and the menu bar includes File, Edit, View, Favorites, Tools, and Help. The application header features the title 'Pesticide Residues MRLs' in a large, bold, blue font, with links for 'User's guide', 'Homepage', and 'Search' to its right.

The main content area is titled 'Pesticides Residues' and is divided into three sections:

- 1) Select the text language:** A dropdown menu is set to 'EN'.
- 2) Substances:** This section includes a 'Find substance' button and a list of substances. The list is titled 'Select max 5 substances' and contains the following items:
 - 1,1-dichloro-2,2-bis(4-ethylphenyl)ethane (F)
 - 1,2-dibromoethane (ethylene dibromide) (F)
 - 1,2-dichloroethane (ethylene dichloride) (F)
 - 1,3-Dichloropropene
 - 1-methylcyclopropane
 - 1-Naphthylacetamide
 - 1-Naphthylacetic acid
 - 2,4-DB
 - 2,4,5-T (F)
 - 2,4-D (sum of 2,4-D and its esters expressed as 2,4-D)A counter at the bottom right of this section indicates '398 substances founded'.
- 3) Commodities:** This section includes a 'Find commodity' button and a list of commodities. The list is titled 'All Commodities' and contains the following items:
 - 0100000 1. FRUIT FRESH OR FROZEN, NUTS
 - 0110000 (i) Citrus fruit
 - 0110010 Grapefruit (Shaddock, pomelo, sweetie, tangelo, ugli and other hybrids)
 - 0110020 Oranges (Bergamot, bitter orange, chinotto and other hybrids)
 - 0110030 Lemons (Citron, lemon)
 - 0110040 Limes
 - 0110050 Mandarins (Clementine, tangerine and other hybrids)
 - 0110990 Others
 - 0120000 (i) Tree nuts (shelled or unshelled)A 'Search' button is located at the bottom right of this section.



4. MRL

DG SANCO webpage

http://ec.europa.eu/dgs/health_consumer/index_en.htm

Pesticide Residue Legislation

http://ec.europa.eu/food/plant/protection/pesticides/legislation_en.htm

Approval of active substances

http://ec.europa.eu/food/plant/protection/evaluation/index_en.htm

EFSA model

http://www.efsa.europa.eu/EFSA/efsa_locale-1178620753812_1178620776373.htm



R & D

7th framework Program

- Multi-annual initiative with several priorities
- Cooperation-collaborative research
- Priority 2: Food, Agriculture and Biotechnologies / sustainable production
- 2.1.4 Socio-economic research and support to policies
- Budget 200 – 300 Mio € pa



R & D

Four key principles

- **Demonstrate EU added value beyond Member states activities**
- **Cross-sector approach combining input from sectors other than agriculture**
- **Immediate support to EU policy design and implementation**
- **Contribute to improve competitiveness and sustainability of sector**



Conclusions

Perspectives

- Active role of sector in policy design
- Legislative process MS competence
- New objectives, new role for EC and agriculture



Weekly import data publication on

http://ec.europa.eu/agriculture/markets/fruitveg/publi/index_en.htm

For regularly up-dated information on 'School Fruit Scheme':

http://ec.europa.eu/agriculture/markets/fruitveg/sfs/index_en.htm

