Cookie Policy

Use of Cookies

We use cookies on our websites for different reasons. The cookies we use fit into two categories:
1/ **Functional cookies** which have a technical role and are needed for a proper and secure site connection.
2/ **Performance cookies** which make browsing easier by recording some of your preferences. These cookies are also used for statistical purposes and enable us to develop a web service which is easy to use and of a high quality.

This Cookie Policy aims to detail the characteristics and purposes of the cookies we use. **Please do also read our Privacy Policy** which lists the rules we apply to protect personal data.

What is a cookie?

A cookie is a small file sent by a website to the hard drive of your internet-enabled computer or mobile device such as a smartphone or tablet. We cannot identify you personally using cookies. However, cookies can identify your device.

Cookie types we use

As well as the two legal statuses for cookies (functional and performance), these files can be subdivided into categories by origin, function and duration.

- **First-party cookies**: are set directly by us when you visit one of our websites.
- **Third-party cookies**: are set by a third party when you visit one of our websites. Examples include cookies set by Google, Twitter and Facebook.
- **Functional cookies**: ensure a website runs properly (e.g. cookies for logging in, registering, setting a language preference). Functional cookies are first-party cookies.
- **Comfort cookies**: are set on a website for statistical, social and commercial purposes or to create a general user profile. Comfort cookies are mainly intended to make browsing more comfortable, convenient and user-friendly. Comfort cookies can be first- or third-party.
- **Cookies for statistical purposes** can check web pages visited and locate the computer used, etc. (e.g. Google Analytics).
- **Cookies for social purposes** allow users to share website content on social media accounts (e.g. Twitter, Facebook, etc.)
- **Cookies for commercial purposes** record what adverts are shown to a user and how often (some cookies are used by Google Analytics). Comfort cookies can be first-party or third-party cookies.
- **Permanent cookies**: remain on your hard drive for a predefined period or until you delete them.
- **Session or temporary cookies**: session cookies are temporary. They make browsing easier. A browsing session begins when you open your browser and ends when you close it.

WORLD APPLE AND PEAR ASSOCIATION

av. de Broqueville 272 bte 4 • 1200 Brussels • Belgium • Tel : +32 2 777 15 80 • Fax : +32 2 777 15 81 • e-mail : wapa@wapa-association.org

http://www.wapa-association.org/
all cookies are deleted. Session cookies are generally functional.

Learn more about cookies

The website http://www.allaboutcookies.org provides more details about how cookies work. The Internet Advertising Bureau (IAB) which brings together digital marketers has published a range of useful information as well as advice on behavioural advertising and data privacy at http://www.youronlinechoices.eu/.

Giving consent to the use of cookies

When you first visit our website we will give you access to this policy. You can then adjust your browser settings to limit the use of or delete cookies. You will also be told how you can consent to the use of cookies. You are free to accept or refuse the use of cookies but please be aware that if you refuse, your browsing experience on our website may be clunky if not impossible if functional cookies are at stake. Whatever you choose, you can always change your decision by clicking the “Cookies” link at the bottom of each page of our website.

Change your browser settings

Please note that your browser settings will also allow you to change your cookie acceptance settings. These settings can usually be accessed via your browser’s “Options” or “Settings” menu. To better understand these settings, please visit the following links or click the “Help” tab in your browser:

- Cookies in Internet Explorer
- Cookies in Mozilla Firefox
- Cookies in Chrome
- Cookies in Safari